



Customer Number 1013  
Attorney Docket No. 003184/00044

PATENT

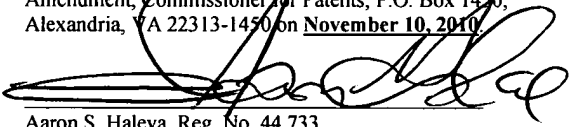
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Steven Freiberg Group Art Unit: 3688  
Serial No.: 10/824,935 Examiner: Vanderhorst, Maria  
Filed: April 15, 2004  
For: **CREDIT CARD REWARDS  
PROGRAM SYSTEM AND METHOD**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**CERTIFICATE OF MAILING UNDER 37 CFR 1.8**

I hereby certify that this paper or fee is being deposited with the United States Postal Service VIA FIRST CLASS MAIL, postage prepaid, under 37 CFR § 1.8, and is addressed Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on **November 10, 2010**.

  
Aaron S. Haleva, Reg. No. 44,733

**INTERVIEW SUMMARY AND AMENDMENT AND RESPONSE TO OFFICE ACTION**

Sir:

This Interview Summary And Amendment and Response to Office Action responds to the Office Action dated May 10, 2010 regarding the above-identified patent application (the "Office Action"). The shortened statutory period for reply was set for August 10, 2010. Thus, please charge Deposit Account No. 50-0540 in the amount of \$1,110.00 to cover the fee for a three-month extension (large entity) extending the period for response to the Office Action to November 10, 2010. Accordingly this Response is timely submitted.

**Listing of Claims** begins on page 2 of this Response.

**Remarks** begin on page 17 of this Response.

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